



2023 KNOWSLEY MUSIC FESTIVAL

As part of Knowsley's Borough of Culture legacy, we would like to run our second music festival from **Wednesday 8th November to Saturday 18th November 2023** in venues across the borough.

Music is a big part of the story of Knowsley and it is important that we celebrate local musicians from across the Liverpool City Region including Knowsley. Our vision is to open up new opportunities for live quality music in various locations including bars, restaurants and other **town centre venues** – many of which may not have hosted live music before. We want to develop platforms for emerging artists in the region to showcase their live music talent. We envisage local venues across our town centres in **Huyton, Prescot, Kirkby and Halewood**.

Knowsley Music Festival will be awarding financial support to selected promoters, artists, bands, venues and/or programmers to put on relevant activity during and as part of the Knowsley Music Festival 2023. These bursaries will be between £250 - £800.

Unfortunately we can't fund all bids and submissions will be judged on the following criteria:

Criteria

Date - Your event must happen between **Wednesday 8th November to Saturday 18th November 2023**.

Line Up - We are keen to showcase Knowsley artists, bands and performers and will place special focus on original music. (We will also consider applications showcasing Liverpool City Region musicians).

Music Policy: The music policy is open, but we do want to see attempts to make sure line ups reflect diversity and a fair gender balance and that the performers booked reflect high standards of reputation regarding conduct.

Cost: We expect the average support we will give to be between £250 - £800 so please only request within that range.

Venues: We would like the events to take place Boroughwide (Knowsley) attracting people into the **town and village centres** and both new and established music venues.

Line Up and Venue: Both of these need to be realistic and we request that preliminary discussions have already taken place with talent and venues to ensure the event is likely to occur. If awarded, you will have to communicate any changes made with the Knowsley Culture team.

Promo - If awarded, this will be considered a partnership event and your event will be listed as part of the official music festival programme.

The Knowsley Culture Team will not be able to provide event support but where possible your event will be included in our communications activity e.g event listings, social media support. We also request you tag @cultureknowsley in any of your own social media posts and use #KnowsleyMusicFestival. Please also liaise with the Knowsley Council communications team if you wish to engage with the media about your event – communications@knowsley.gov.uk

How to apply:

- Please send a brief proposal (no more than 1 x A4) describing your proposal including venue and artist/s and/or band/s.
- Please include the date your music event will take place (within the Knowsley Music Festival Timescale)
- Please supply a budget breakdown

Deadline: Proposals must be submitted by Wednesday 20th September by 5.00pm (Applications after the deadline will not be accepted)

You will be contacted if you have been successful by Wednesday 27th September 2023.

Send your proposals to carla.simkin@knowsley.gov.uk